



## CURRICULUM VITAE

Chris J Sutherland BSc(Hons)  
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## EXPERIENCE

### Present - 09/2012 Creative Designer (G&M Supplies Ltd) [www.gmsuppliesltd.co.uk](http://www.gmsuppliesltd.co.uk)

As the Creative Designer for G&M Supplies I undertake a variety of projects from corporate branding to marketing materials such as flyers, catalogues and adverts. As well as creating print material I undertake a range of website design and email campaigns to promote the various brands in our portfolio. Adobe Photoshop, Illustrator and InDesign are all used on a daily basis depending on the nature of the project. As a result of this my competence with the Adobe suite has developed to an advanced level. In addition to my creative roles within the company I am required to liaise with both clients and other industry professionals to complete projects to strict deadlines.

Due to the nature of our small team I assist the web developer with SEO tasks, both "on page" & "off page". This includes optimising landing pages, growing & controlling backlinks, styling and copy-writing for product pages. I also offer technical support to the office regarding hardware & software issues.

### 09/2012 - 03/2010 Creative Designer (Design-a-Cake) [www.design-a-cake.co.uk](http://www.design-a-cake.co.uk)

As the sole designer for the company I worked on a variety of projects across all areas of the business. The main roles included; advertising (web and print), website design (front end UI), social media, product photography and HTML email campaigns. My work at Design-a-Cake from adverts to outdoor signage and packaging design to photography was frequently seen in national and international magazines, in thousands of inboxes worldwide, in stores and online.

### 2007 - 2010 Sales Assistant (HMV Metrocentre)

### 2006 - 2007 Telesales Associate (British Telecommunications)

## EDUCATION

### 2004 - 2008 Northumbria University at Newcastle

BSc(Hons) Multimedia and Digital Entertainment Computing (Second Class Lower Division)

### 1999 - 2008 Bedlingtonshire Community High School

A-Level Media Studies (B), A-level Physics (E), AS-Level Design Technology (D)  
GCSE's - 11 grades A-C including English, Maths & Sciences

## SKILLS

**Software** Adobe Creative Suite CC (Photoshop, Dreamweaver, InDesign, Illustrator, Premiere, After Effects), Magento ecommerce CMS, Joomla CMS, Wordpress CMS. Sage ACT!, Sage Accounts 50. Microsoft office (Excel, Word, Access, Outlook), Lightwave 3D 11.

**Computer languages** HTML, CSS, PHP, MySQL, JAVA. Currently studying JQuery and Javascript

**Other** Photography (Product, Wedding, Portrait), Fully Trained Soldier (Royal Engineers), Literate with most computing platforms, including windows based systems (hardware and software), Apple Mac and Linux based systems (Ubuntu) & Android OS.

## HOBBIES

Photography  
Walking  
Graphic Design  
Reading  
Computer Games  
Mountain Bikes  
Miniature Modelling  
Painting  
Wordpress Blogging

## ADDITIONAL INFO

D.O.B: 25/05/1986  
DofE Bronze & Silver awards  
Served as an officer cadet in the  
Royal Engineers reserves.  
Lord Lt. Cadet award 2004-05  
Cadet instructor training (JCIC/SCIC)  
Charity work inc. Royal British Legion  
Full, clean UK Driving license (6 years)

## REFERENCES

Mr Michael Graham  
Managing Director  
G&M Supplies Ltd  
01946 693 555  
  
Mr. Craig Houston  
Managing Director, Design-A-Cake  
0191 4177377

My portfolio can be found at: <http://www.cjsutherland.co.uk>